LC TRACKER

BY HONORCRAFT

Recognition has an important place in your development program. Well...actually, maybe lots of places. That's why there's LCTracker.

Growth can challenge an organization's recognition program. Walls go up. Plaques come down. Philanthropic heritage can fade. Connections with past donors and their families can erode.

Your organization's recognition may be scattered throughout your facility—in your lobby, in out-of-the-way alcoves and corridors, and in storage. **LCTracker**—a digital archiving system built to support Honorcraft's popular **LegacyCurator**™ service—puts it at your fingertips.

One-touch access to your full recognition archive

honorcraft
THE FINE ART OF RECOGNITION

Developed by Honorcraft with expertise and insight developed over 50 years of partnership with leading nonprofit organizations, **LCTracker** is an innovative digital archiving system designed to manage your entire recognition inventory. It supports nearly every element of your development program—from stewardship to major gift fundraising.

LCTracker is available for purchase on its own or as a component of the full LegacyCurator™ inventory service.

The LCTracker integrated software package includes two easy-to-use modules

Tracker Module

- A comprehensive, searchable database designed to help you document and explore all institutional donor recognition
- Run reports by recognition type, donor or honoree name, location and more
- Track all attributes of the recognition item including material, size and condition
- View photos and attributes side-by-side
- Organize items by specific location
- Use searchable database to find specific items or recognition linked to specific donor

Planner Module

- Plan, manage and communicate naming opportunities in real time. Share across departments using interactive floor plans and detailed reporting
- Start your recognition strategy in the planning phase
- Integrate current and future naming opportunities by uploading existing spreadsheets into the system
- Run reports by naming opportunity type, gift officer, or dollar amount
- Set administrative roles
- Navigate interactive floor plans
- Set donor recognition expectations

LCTracker gives you the tools you need to harness the wealth of donor insight in your recognition archive–continuously enriching your relationships and strengthening your development program.

Easy-to-use software with easy-access tech support

- Intuitive, easy to use software
- Location-based system
- Searchable database
- Training webinars provided
- Reliable access to tech support

"We take gift stewardship seriously. LCTracker helped move us from paper lists and spreadsheets to a single online system maintaining up-to-date information on all of our recognition items."

LC LOVE

– Erin McDonough
University Advancement
Western Oregon University Foundation

Tap into Honorcraft's donor recognition expertise whenever you need it.

Honorcraft invites you to access our donor recognition expertise at whatever level best meets your organization's needs–from setting your recognition program's standards and policies to conducting a full recognition inventory to capturing that inventory in a fully-searchable digital archive.

LegacyCurator™, Honorcraft's popular recognition inventory and archiving service, brings our recognition experts to your organization, where we conduct a comprehensive recognition inventory of whatever scope meets your needs and your budget–inside, outside, attic-to-basement, roof-to-sidewalk, and anything in between. We document location, description, and condition of every piece of recognition art, from donor walls in lobbies to plaques in storage.

LCTracker was developed to support **LegacyCurator™**, and is now available for purchase either as a stand-alone product or as a value-added component of **LegacyCurator™**.

If you've already embarked on a recognition inventory, **LCTracker** supports optimal use of your data. If you are contemplating an inventory, it offers a sophisticated, yet elegantly simple digital solution that captures your data in real-time–ensuring data accuracy and integrity from day one.

The full power package of LegacyCurator™ and LCTracker delivers accurate, consistent, and secure information quickly and cost-effectively–putting your recognition in its place as a core component of your development program.

To learn more about LegacyCurator™ and LCTracker:
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